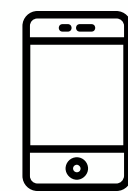
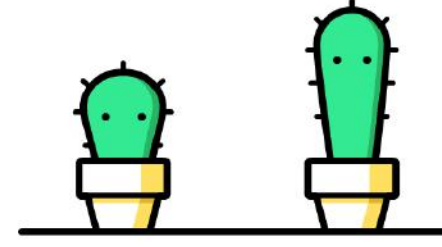


TEST IN THE

W **I** **L** **D**

FOR BETTER MOBILE APPLICATIONS





W H O A M I ?

Ö M Ü R D E N C E N G İ Z



QA Lead **@Hipo**

Professional DJ **@Istanbul**

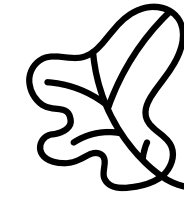
Founder of **QAIST Meetup Group**



omurden@hipolabs.com



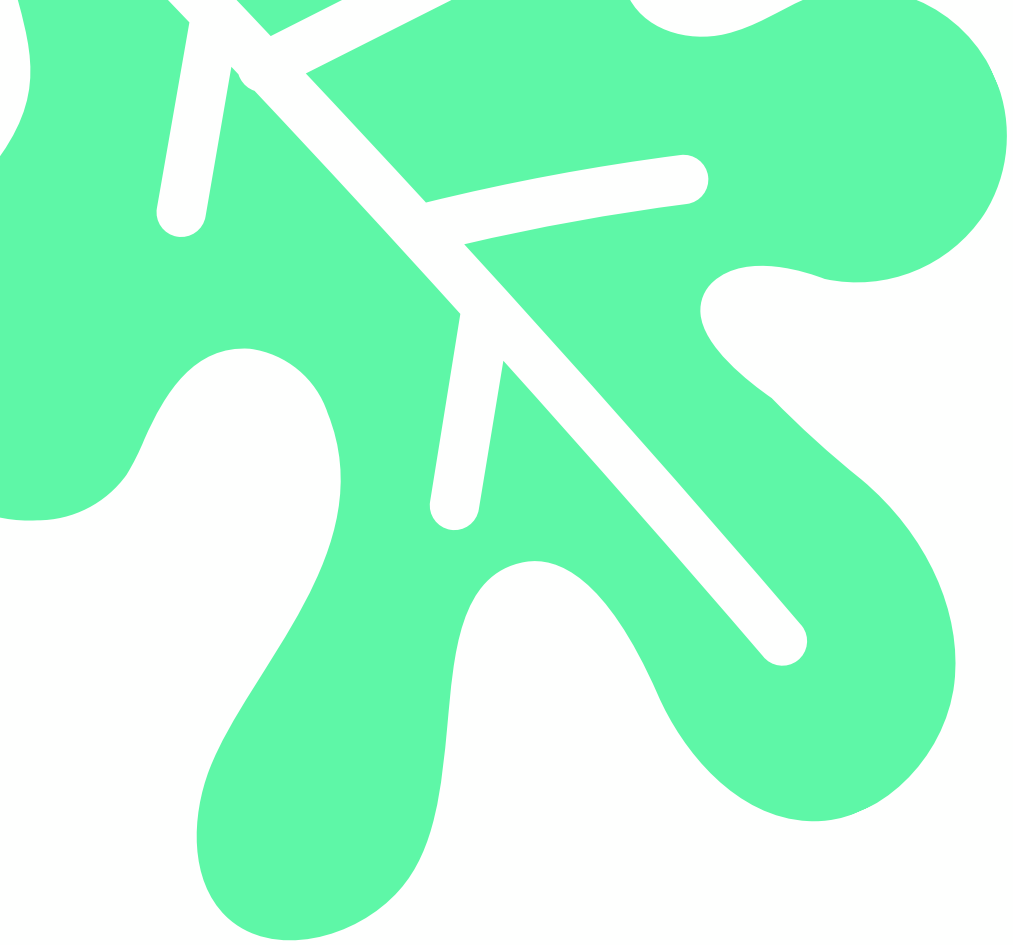
[@omurdenden](https://www.linkedin.com/company/omurdenden)



A B S T R A C T

- Advantages of Testing in office
- Disadvantages of Testing in office
- What is in the wild testing
- Why a tester should test in the wild
- Some examples
- In the wild testing tools
- Q & A

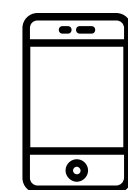


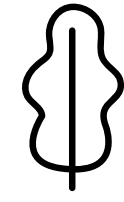


TEST IN THE

W **I** **L** **D**

FOR BETTER MOBILE APPLICATIONS



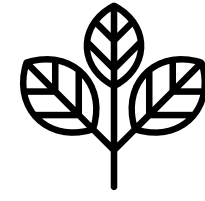


TESTING IN THE OFFICE

ADVANTAGES

- Test Cases, systematical approach
- Lots of tools
- Automation
- Focus on working



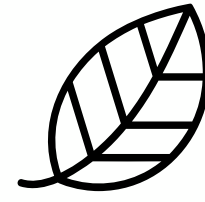


TESTING IN THE OFFICE

DISADVANTAGES

- Operational blindness
- Disturb by projects / teammates
- Far away from real user experience

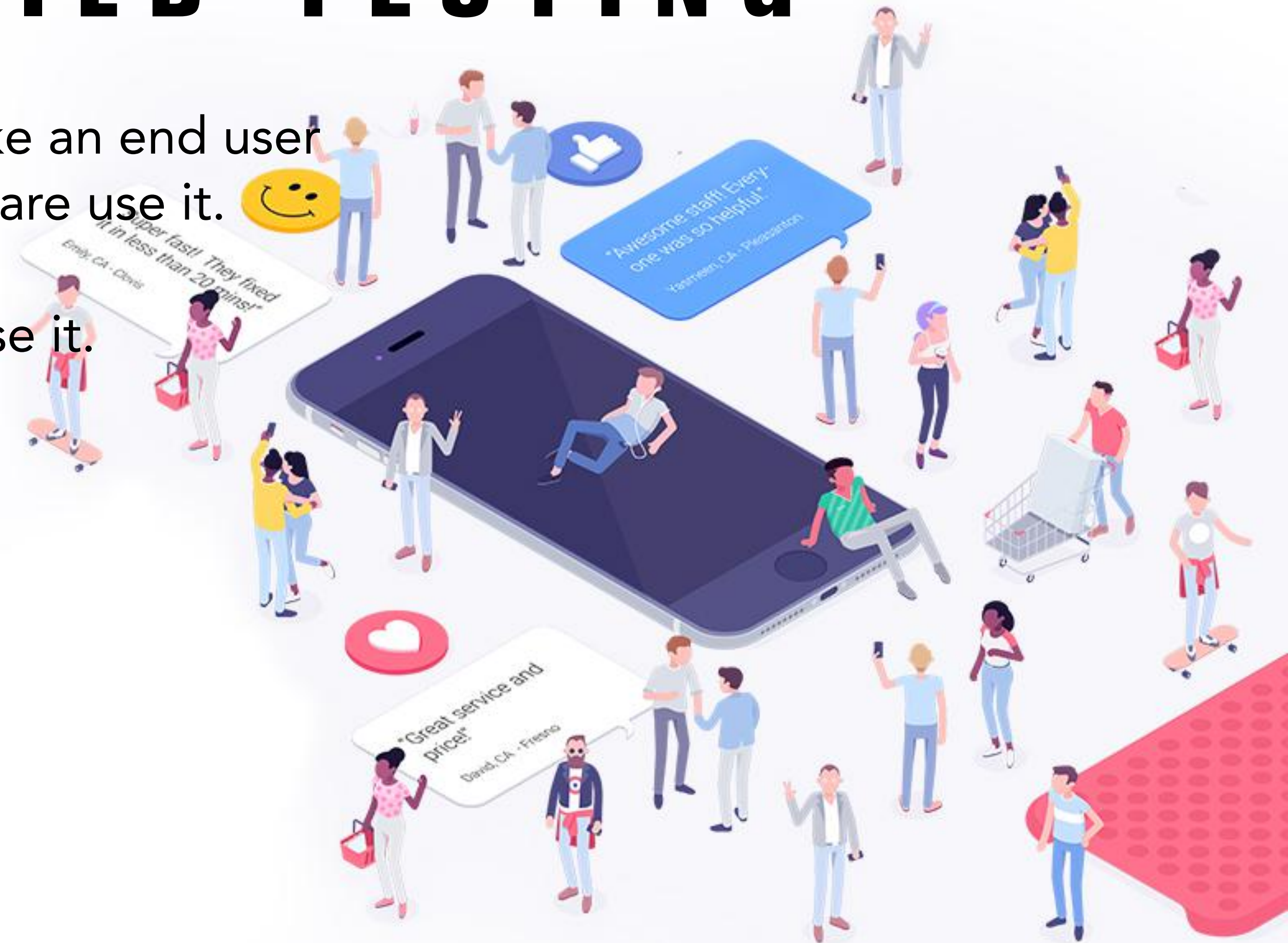


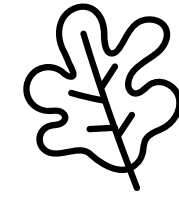


WHAT IS

“IN THE WILD TESTING”

- Exact way to use the app like an end user
- Use it **where** the end users are use it.
- Use it **how** the end user
- Use it **when** the end user use it.

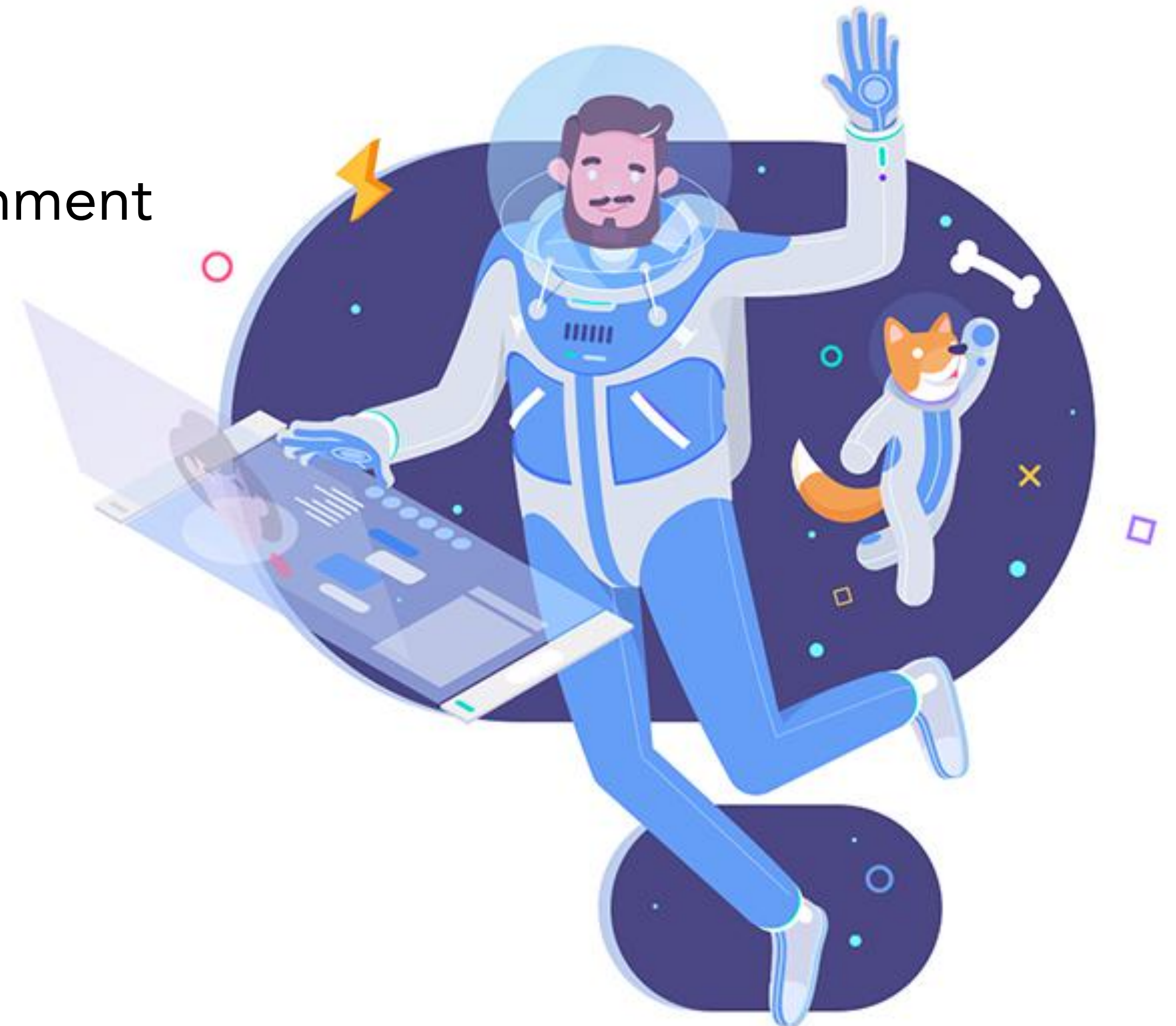


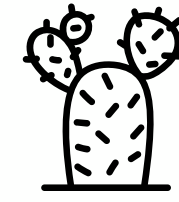


W H Y A T E S T E R S H O U L D T E S T

IN THE WILD?

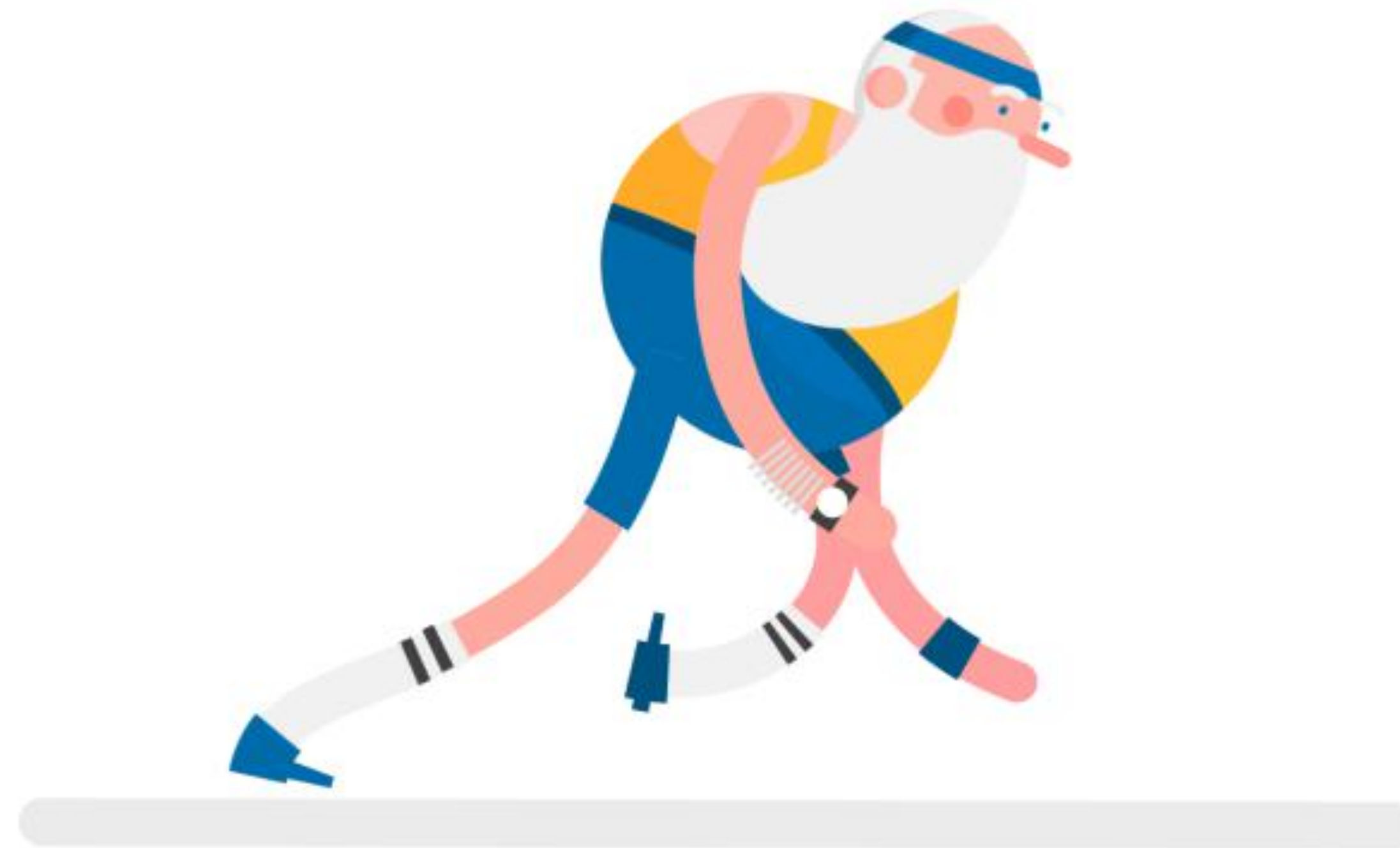
- Stay out from comfort zone
- Free your mind and change environment
- Focus on testing
- Focus on product
- Catch edge cases
- Real user experience





TESTING A

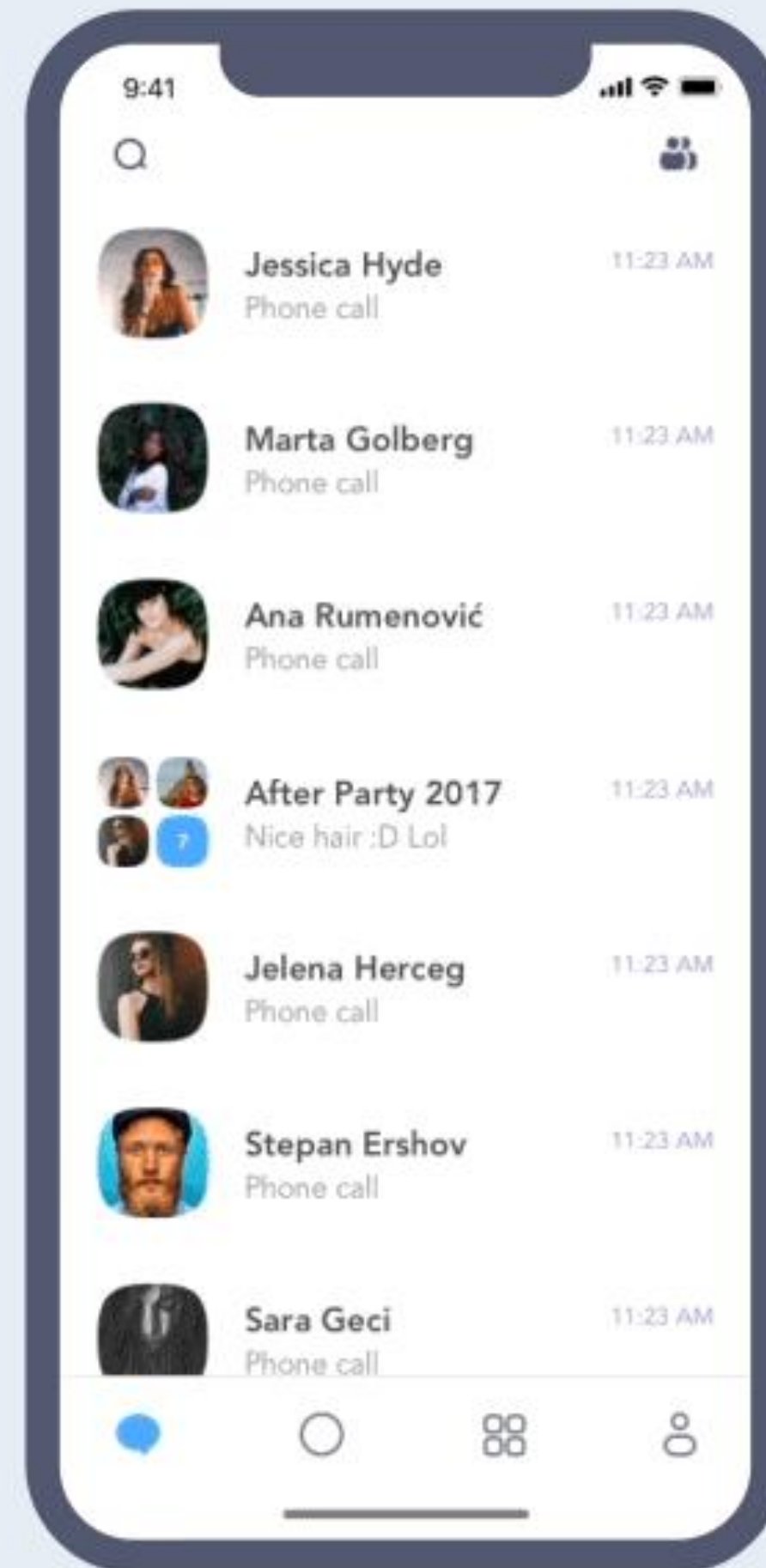
RUNNER APP

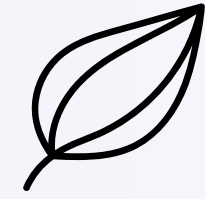




TESTING A

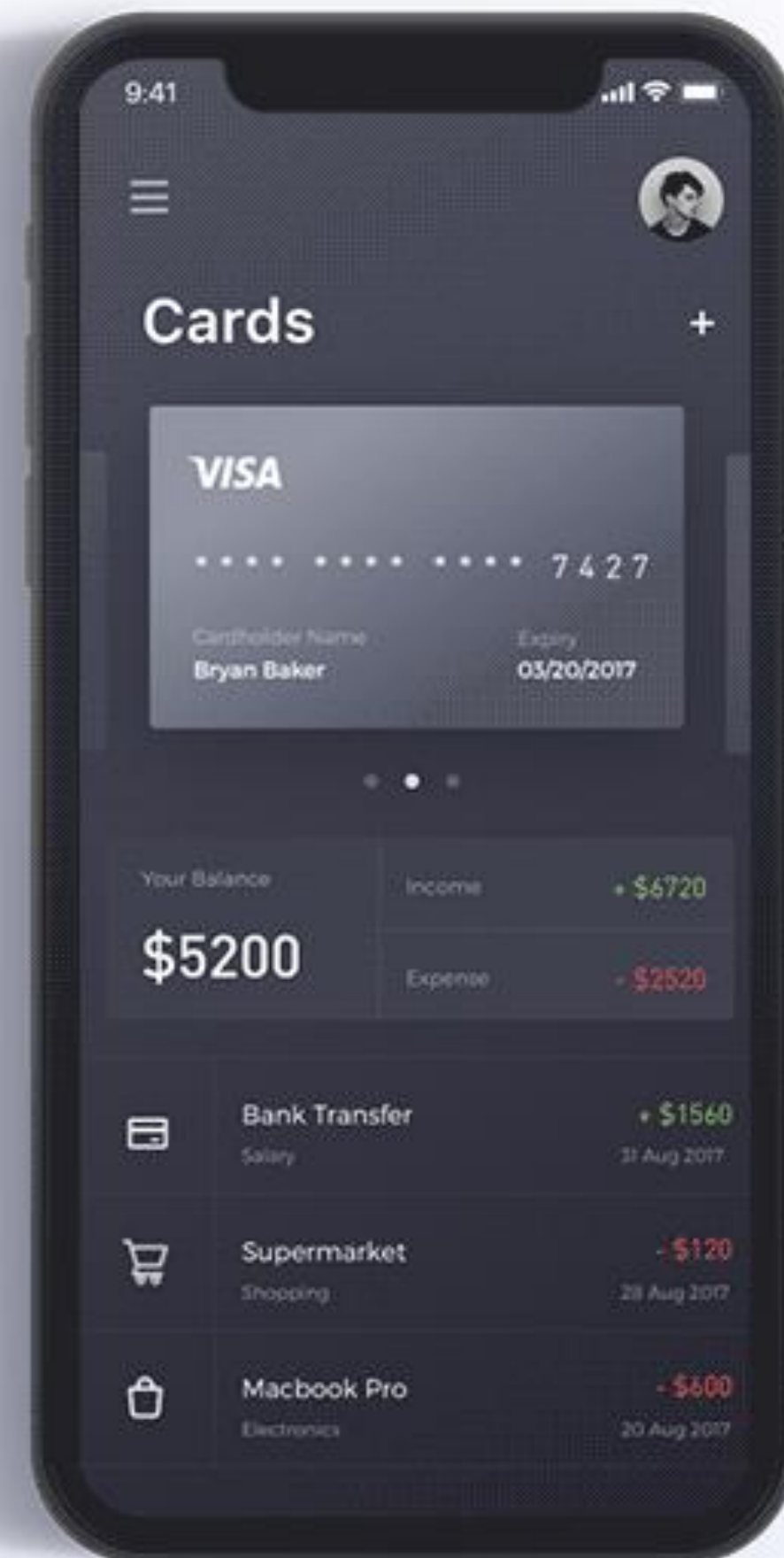
DATING APP

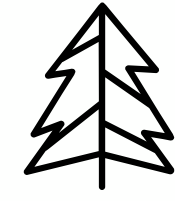




TESTING A

BLOCKCHAIN / FOREX APP





TOOLS FOR

IN THE WILD TESTING

- Phone / Laptop
- Notes App
- Pen / Paper
- Sound Recorder
- Coffee / Alcohol
- Mom, Dad, Cat, Grandpa, Friends..



T H A N K S

Q & A

